



YELLOWSTONE COUNTY LODGING ASSOCIATION
Hilton Garden Inn
September 19, 2012

AGENDA

1. Introduction and Courtesies
2. Consent Agenda
 - a. Approval of August Minutes (Distributed via newsletter)
 - b. Financial report – Larell Baldwin
3. New Business or Updates
 - a. YCLA member survey
 - b. Booking.com. Welcome Rachel Foster and Jessica Mollenkamp
5. Old Business
 - a. Airport Closure 2013
 - b. STR webinar scheduled for October 16
6. Partner Updates
 - a. TBID – Steve Wahrlich
 - b. MetraPark
 - c. Southeast Montana – Nick Mann
 - d. CVB – Kelly, Tom, Alex
 - e. Allied Members
7. Scam Alert – anything new?
8. Announcements
 - a. MLHA Annual Meeting
9. October meeting???



YELLOWSTONE COUNTY LODGING ASSOCIATION
Bighorn Resort
August 15 2012
Meeting Minutes

Members Present: Alex Tyson, Kelly McCandless, Rodney Willson, Cindy Henderson, Teresa Lechner, Lisa Olmsted, Susan Murphy, Gail Linnell, Sheri Olsen, Becky Betts, Erin Kennedy, Shelli Mann, Jennifer Mercer, Joyce Bratland, Ron Spence, LaRell Baldwin, Regina Rhodes, Nichole Mehling, Cheri Milne

1. Introduction and Courtesies Meeting called to order 12:30pm
2. Consent Agenda
 - a. Approval of June Minutes - Approved
 - b. Financial report – LaRell Baldwin - Approved
 - *Invoices are out for this next fiscal year dues.
 - *2,029 presently in the bank.
3. New Business or Updates
 - a. Special Speaker: Angie - Billings Athletic Club
 - Corporate Fitness Study. Opportunity for “beginners” to work at their own pace in a program set up specific to their needs. Hoping to put together a group of 8-10 people starting after Labor Day. Cost is \$59 with \$25 returned if person makes it to all their sessions. This does give access to all amenities at BAC. Gail (Kelly Inn) is the contact person if you are interested in participating. Angie can also be reached at 259-2626.
 - b. YCLA Members Survey --About 30% of the membership has responded. Members are encouraged to take this brief survey. The questions are asked – how can we be a better association, what do members want to gain from this association ... The link will be resent. Please respond by August 31. Results of the survey will be discussed in a future meeting.
 - c. STAR Webinar – STAR is offering a webinar to members. The webinar would educate attendees as to how to read the STAR, how to put the info to use for you. Cost would be \$650 to be split equally between attendees (per property, not per person). Motion made by Shelli, seconded by Gail. Motion passed unanimously.

- d. Legislative Update – distributed by Erin. If you are not receiving the Legislative Update from Bruce (Chamber) and would like to, contact him. What are some questions we want our candidates to answer? Send your questions to Erin and she will forward them to Bruce. Ginny brought up the point that we also need to direct questions to candidates for the State Supreme Court.

The Chamber is adding a section to their website where legislative information will be available. There will be links to contact our representatives. The idea is to simplify our ability to stay informed and to make our voices heard.

- e. Airport Closure – the airport will be closed for six weekends next July and August. There are serious concerns about the timing on this. Tom Binford will be invited to a future meeting to discuss timing issues on this.

4. Old Business

- a. Banner for YCLA – We do not have one. Do we want one? Cost to have a banner prepared would be \$150 - \$200. Group voted to have a banner prepared.

5. Partner Updates

- a. TBID – There is a surplus of funds. Decision will be made on how best to utilize the money after an October visit with Judy Randall. Extra funds have been put aside to cover additional cost to Metra for MHSA fees.
- b. Southeast Montana – Crow Fair this weekend. A group of travel writers will be in town to attend Crow Fair. They will be staying in Billings for 3 nights.
- c. CVB – Tom booked a waste management conference – over 600 room nights, April 2013. They will be at the Crown. Energy Days going on at Montana Fair. VIP night for Energy Days tomorrow. Paramount pictures will be filming in Billings! The filming will go on this winter. Dan Austin (Austin-Lehman Adventures) is flying in a group of Namibians. They are interested in sustainable tourism. They will be touring Yellowstone and spending some time in Billings. A Mega-Fam is being planned with 50 tour operators.
- d. Allied Members –
 - The 24th Street Godfather's location will be closing. The Heights location will still be open and may be looking at a remodel.
 - Western Heritage Center has had a great summer. An update on Montana Avenue construction ... they are moving along. People are still able to find parking and the hassle has not been as bad as

feared. The construction company has been good to accommodate Blues Fest and other Montana Ave. activities. Downtown walking tours will continue through August. The Swords Trail walk will take place the 2nd Friday in September.

6. Any new scams?
 - a. Beware of Cook Limousine Service and Evergreen Travel out of London. Scam. Affiliated with Green Access Limited
 - b. If you get an email from booking.com, be careful. There is a virus that is coming out looking like it is from them.

7. Announcements: MLHA Annual Meeting in Missoula in October. TBID may cover cost of van rental.
 - Question came up in regard to fed and state rates. So many people are asking for them, how to we manage that. Do properties require ID? Many of the properties do ask for ID. Some properties block out weekends.
 - Cynroc offered door prize of free seminar to Customer Service seminar. Hurray! Joyce wins!

8. Hilton Garden Inn will host the September meeting.

Financial Recap

YCLA

21-Apr-10

January 1/31/2010 Balance	\$ 12,907.36	
February 2010 Deposits	\$ -	
February 2010 Interest	\$ 5.16	
February 2010 Debits	\$ (2,750.95)	
Boothill Inn - \$252.95		Gift Card and Meeting Expense
Cynroc - \$920.02		Website Contract Balance
Hilton Garden Inn - \$1,578.00		2009 Xmas party
Ending Balance 2-28-2010	\$ 10,161.57	
March 2010 Deposits	\$ 414.00	
March 2010 Interest	\$ 6.02	
March Debits	-	
Ending Balance 3-31-2010	\$ 10,581.59	
April 1 - 22, 2010	\$ 474.00	
April 1-22 2010 Debits	\$ (727.81)	Walking with Dinosaurs, Feb meeting & 2010 Zee
Boothill Inn - \$727.81		
4/22 Chargeback	\$ (114.00)	Forged signature
April Interest	\$ 4.68	
Balance as of 4-30-2010	\$ 10,218.46	
5-3-2010 Check 1137	\$ (775.26)	Crowne Plaza - Randall Marketing
5-3-2010 Check 1138	\$ (55.00)	USPS - Post Office Box Rental
5-3-2010 Deposit	\$ 280.00	April Luncheon Meeting
5/24/2010 Deposit	\$ 256.00	Hilton '09/'10 Dues
5/24/2010 Check 1139	\$ (319.83)	BHCC - April Luncheon
5/27/2010 - Interest	\$ 3.82	Interest Income
Balance as of 5-31-2010	\$ 9,608.19	
6-7-2010 Deposit	\$ 150.00	Lilly Moore
6-8-2010 Check 1140	\$ (500.00)	Billings Chamber Sponsorship
6/29/2010 Deposit	\$ 150.00	Cynroc
6/29/2010 Check 1141	\$ (400.00)	Cynroc May & June Webstie
6-30-2010 Interest	\$ 4.32	
Balance as of 6-30-2010	\$ 9,012.51	
7-8-2010 Deposit	\$ 240.00	YCLA Luncheon
7-29-2010 Interest	\$ 2.28	
Balance as of 7-29-2010	\$ 9,254.79	

9/27/10 Check 1143	(\$420.00)	Western Heritage Center lunch
9/27/10 Check 1144	(\$420.00)	Big Horn Resort lunch
9/27/10 Check 1145	(\$720.00)	Cynroc
9/27/10 deposit	\$312.00	YCLA Luncheon
Balance as of 9/29/2010	\$7,608.87	
10/4/10 Deposit	\$1,362.00	Dues
10/6/10 Interest	\$1.82	
10/18/10 Deposit	\$ 3,718.00	Dues
11/29 Interest	\$2.78	
Balance as of 11/29/10	\$ 12,695.54	
12/15/10 Deposit	\$ 1,494.00	Dues
12/15/10 Deposit	\$ 300.00	Luncheon
12/15/10 Check 1146	(\$70.00)	Guthals, Hunnes & Reuss
12/15/10 Check 1147	(\$400.00)	Cynroc
12/15/2010 Check 1148	\$ (740.00)	Cynroc
12/21/10 Check 1150	(\$2,030)	Food Bank
12/21/10 Check 1149	(\$112.00)	USPS - 1 yr PO Box rental
12/30/2010 Interest	\$2.67	
Balance as of 12/30/10	\$11,210.21	
1/6/2011 Check 1093	(\$200)	Cynroc
1/6/2011 Check 1094	(\$301.00)	Tiny's - Holiday party bar
1/28/11 Interest	\$2.30	
Balance as of 1/28/11	\$ 10,641.51	
2/10/11 Deposit	\$1,888.00	Dues
2/16/11 Check 1095	(\$299.84)	HIGM October luncheon
2/27/11 Interest	\$2.18	
Balance as of 2/28/11	\$12,231.85	
3/8/11 Check 1096	(\$200)	Cynroc
3/8/11 Check 1097	\$ (130.00)	Zee Creative
3/16/11 Check 1098	(\$31.95)	Shelli Mann - Flowers for Scholarship Recipient
3/18/11 Deposit	\$435.00	HGI March Luncheon
3/21/11 Check 1100	\$ (516.25)	HGI - Luncheon charges
3/30/11 Check 1101	(\$2,000.00)	Scholarship - Shinead Field
4/1/11 Interest	\$2.60	
Balance as of 4/1/2011	\$12,507.50	
4/25/11 Check 1102	(\$3,000.00)	TBID - FAM Tour Airfare
4/25/11 Deposit	\$45.00	March Luncheon
4/24/11 Deposit	\$276.00	April Luncheon
4/28/11 Check 1103	(\$324.02)	April Luncheon / Billings Hotel
5/2/2011 Interest	\$2.21	
Balance as of 5/2/2011	\$9,914.46	

5/30/11 Interest	\$1.47	
Balance as of 5/30/11	\$6,591.91	
Deposit 6/10/11	\$257.00	May Luncheon
6/10/11 Check 1104	(\$40.00)	Attorney fees - Annual Report filing fees
6/10/11 Check 1105	(\$400.00)	Cynroc - Website
Deposit 6/16/11	\$154.00	June Luncheon
6/29/11 Interest	\$1.36	
Balance as of 6/29/11	\$6,564.27	
7/29/11 check 1106	(\$189.00)	June Luncheon Godfathers
7/29/11 Deposit	\$67.00	Lunches invoiced
7/28/11 Interest	\$1.31	
Balance as of 7/28/11	\$6,565.58	
8/2/11 check 1107	(\$200.00)	Cynroc - July website
8/2/11 check 1108	(\$280.18)	IRS - 2010 taxes (Let's not do that again!)
8/16/11 Deposit	\$ 2,424.00	Dues
8/30/11 Interest	\$ 1.62	
Balance as of 8/30/11	\$ 8,389.02	
Deposit 9/2/11	\$4,686.00	Dues
9/20/11 check 1109	(\$200.00)	Cynroc - Website
Deposit 10/1/11	\$220.00	Luncheon
Deposit 10/1/11	\$ 736.00	Dues
9/29/11 Interest	\$2.49	
Balance as of 9/29/11	\$ 13,077.51	
10/13/11 check 1110	\$125.00	Guthals, Hunnes & Reuss - Attorney Consult
10/13/11 check 1111	\$229.88	Billings Hotel / September luncheon fees
10/30/11 Interest	\$1.95	
Balance as of 10/30/11	\$13,680.58	
11/4/11 check 1112	\$299.72	Holiday Inn Grand - October Luncheon Meeting
Deposit 11/4/11	\$576.00	\$300 Dues / \$276 luncheon
11/16/2011 Check 1113	\$360.00	YAM Catering - Nov luncheon
11/29/11 Interest	\$ 1.70	
Balance as of 11/29/11	\$13,598.56	
12/1/11 Deposit	\$ 277.00	November Luncheon
12/6/11 Check 1114	\$480.48	Oct/Nov website & Domain name renewal
		IRS - Balance of tax owed for 2010 (we still need to pay
12/12/11 Check 1115	\$246.17	penalty)
12/12/11 Check 1116	\$850.00	IRS - Non profit application filing fee
	\$ 19.45	Ordered more checks - Yellowstone Bank
12/15/11 Check 1118	\$ 1,000.00	Moss Mansion - Holiday Party
12/15/11 Check 1119	\$ 1,005.06	Kreative Kapers - Holiday Party Catering

12/14/11 Check 1120	\$1,360.00	Billings Food Bank - turkey match
1/2/12 Check 1201	\$110.00	Post office box rental - 1 year
1/2/12 Check 1202	\$ 880.48	Website Oct, Nov and Dec
Deposit 1/2/12	\$ 472.00	Dues and Turkey donations
1/2/12 Interest	\$1.62	
Balance as of 1/2/12	\$10,919.08	
1/30/12 Interest	\$1.20	
Balance as of 1/30/12	\$8,396.74	
2/1/2012 Deposit	\$ 263.00	January luncheon
2/13/2012 ck 1203	\$2,240.19	Albrecht & Co - bags for special olympics
2/13/2012 ck 1204	\$347.68	Luncheon Crowne Plaza - January
2/13/2012 ck 1205	\$ 3,105.00	Az & Co - accountant fees
2/13/2012 ck 1206		Voided
2/13/2012 ck 1207	\$119.52	Cynroc - January website
2/28/12 interest	\$0.87	
Balance as of 2/28/12	\$ 2,848.22	
3/6/12 ck 1208	\$159.34	IRS - Penalties and Interest from 2010
3/6/12 Deposit	\$ 246.00	\$150 dues / \$96 January luncheon
3/6/12 Deposit	\$360.00	February luncheon
3/6/12 ck 1209	\$ 329.95	HGI - February Luncheon
3/19/12 ck 1210	\$200.00	Cynroc - website for March
3/19/12 ck 1211	\$490.00	AZ & Co - 2011 tax accounting
3/19/12 ck 1212	\$50.00	Department of Revenue - MT filing fee for nonprofits
3/26/12 Deposit	\$340.00	\$150 dues / \$190.00 luncheon
3/29/12 interest	\$0.19	
Balance as of 3/29/12	\$3,794.41	
4/18/12 ck 1213	\$131.00	Zee Creative
4/27/12 Interest	\$0.11	
Balance as of 4/27/12	\$2,565.23	
5/2/12 ck 1214	\$217.25	Cynroc, Inc. Monthly website \$200 / domain renewal \$17.25
5/3/12 Deposit	\$ 268.00	\$30.00 April luncheon invoices paid / \$238 April luncheon
5/23/12 ck 1215	\$252.00	Western Heritage Center April luncheon catering
5/23/12 ck 1216	\$57.50	Guthals, Hunnes & Reuss - Annual filing fee State of MT
5/30/12 Interest	\$0.12	
Balance as of 5/30/12	\$2,616.10	
6/4/12 Deposit	\$ 225.00	\$42.00 April luncheon / 183.00 May Meeting
6/4/12 ck 1217	\$400.00	Cynroc - \$250.00 Enews / \$15.00 database mgmt / \$5.00 archiving of newsletters / \$130.00 website hosting for 12 months

6/20/12 ck 1218	\$122.50	Boothill Inn (Off Main Street Deli) June Luncheon
6/28/12 Interest	\$0.10	
Balance as of 6/28/12	\$ 2,004.20	
7/9/12 ck 1219	\$270.00	Cynroc (\$250.00 Enewsletter / \$15.00 Management of Database / \$5.00 archiving of newsletters for website)
7/10/12 Deposit	\$240.00	June Luncheon Fees - Deposit
7/30/12 Interest	\$0.09	
Balance as of 7/30/12	\$ 2,239.29	
8/15/12 ck 1220	\$ 150.00	Zoo Montana - contribution for June Meeting Boothill Inn - reimbursement for June luncheon (Shelli)
8/15/12 ck 1221	\$150.00	brought the food for the meeting)
8/15/12 ck 1222	\$270.00	Cynroc - \$250 Enews / \$15 Database management