



YELLOWSTONE COUNTY LODGING ASSOCIATION

Location: Hilton Garden Inn Billings

March 19th, 2014

AGENDA

1. Introduction and Courtesies:
2. Consent Agenda
 - a. Approval of February Minutes
 - b. Approval of Financial report
3. Old Business
 - a. YCLA donation to a charitable cause
 - b. Membership Dues
4. New Business or Speakers
 - a. Darren Weekes- Commercial Bulk Account Manager- Charter Communications
 - b. Stacy Lind- Homewood Suites & Hampton Inn & Suites
 - c. Lunch dues
5. Partner Updates
 - a. Committee Updates
 - b. TBID – Shelli Mann
 - c. MetraPark – Jamie Porter
 - d. Southeast Montana – Nick Mann
 - e. CVB – Kelly, Alex
 - f. Allied Members-
6. Announcements: 2014 MT Governor’s Conference on Tourism & Recreation April 13-15. MSAE Sales & Marketing Retreat June 2 & 3.
7. Future Meetings:
 - a. April 16th – location?

Meeting notes. Billings Hotel & Convention Center – February 19, 2014
Blake Wahrlich

2. minutes and financial report were approved

3.a YCLA Donation to a charitable cause- Tumble weed was also suggested. The executive committee should look at the three and decide which one we want to do.

3.b BSSG- Karen arrived a bit late but spoke about the upcoming games and the need for rooms. It was suggested that Karen may provide a list who has donated 1 room or more. Also, Karen had asked if the YCLA intended on sponsoring an event again, last year was ping pong. I told her I would speak with you but to plan on us doing it again this year.

4. All the speaker did great and Marc was a great speaker. The gist of his presentation was basically him wanting to be a part of the community and a representative of Billings. Kara with girls scouts gave her presentation on the program you and the clocktower do.

5.b. TBID- Steve W. spoke about TBID and the CVB basically being renamed Visit Billings. TBID looking at moving all properties to \$2 TBID because the TBID is now shifting their focus towards athletics right now and not a new convention space or large conventions.

5.c No metra park representative so no update- Ginny Hart had some great updates on all the athletics coming to town over the next year.

5.d Nick wasn't there

5.e Not much it was mostly covered in the TBID update

7. No location was set.

2014 YCLA FINANCIAL RECAP

Date	Amount	Balance	CK#/Dep	Description
1/1/14		\$4,840.53		Beginning Balance
1/22/14	\$264.00	\$5,104.53	Dep	January Luncheon
1/28/14	-\$1,080.00	\$4,024.53	1251	Cynroc Inv #1037,1066, 1073
1/31/14	\$0.21	\$4,024.74		Interest
BALANCE		\$4,024.74		
2/15/14	\$339.85	\$4,364.59		Kreative Kapers - Jan Luncheon
2/24/14	\$12.00	\$4,376.59	Dep	Boothill inv from Jan Luncheon
	\$240.00	\$4,616.59	Dep	Feb Luncheon
	\$132.00	\$4,748.59	Dep	2014 Dues BW Laurel
2/28/14	-\$314.95	\$4,433.64	1253	Billings Hotel Feb Luncheon
	-\$440.00	\$3,993.64	1254	Cynroc Inv #1089, #1081