



YELLOWSTONE COUNTY LODGING ASSOCIATION  
Location: Big Horn Resort  
September 25<sup>th</sup>, 2013

AGENDA

1. Introduction and Courtesies
2. Consent Agenda
  - a. Approval of May Minutes
  - b. Financial report – Gail
3. Old Business
  - a.
4. New Business or Speakers
  - a. Tim Robbins- Dept. of Labor & Industry
  - b. Michael Glancy- Operations/ARFF Supervisor City of Billings Logan International Airport
  - c. Shelli Mann
5. Partner Updates
  - a. Committee Updates
  - b. TBID – Shelli Mann
  - c. MetraPark – Jamie Porter
  - d. Southeast Montana – Nick Mann
  - e. CVB – Kelly, Tom, Alex
  - f. Allied Members
6. Announcements
7. Future Meetings:
  - a. October 16<sup>th</sup>



July 17, 2013  
Zoo Montana

1. Greeting were given by Troy Paisly, Education Director of Zoo Montana. Thank you Troy for providing us with usdates on the Zoo and a beautiful location for lunch and our July meeting.
2. Motion made and seconded to accept June minutes.
3. Financial reports were not available at this time. They will be available at [yellowstonecountylodgingassociation.com](http://yellowstonecountylodgingassociation.com).
- 4.
5. NEW BUSINESS
  - a. Mark Francis, GM of Integra gave a presentation on services and products that Integra offers.
  - b. Rich Harden presented Billings maps that he has illustrated and is offering to hotels and other business for advertisement fees.
  - c. Motion made to vote in Red Lodge TBID to join the YCLA as an allied member. Voted all in favor to pass this and we welcomed Red Lodge TBID to our association
6. PARTNER UPDATES
  - a. CHAMBER/CVB: Kelly commented on the concert craze campaign. Also on their website is the Drive campaign and they are giving away \$25 gas cards every other week. The first winner was from North Dakota and was very excited.. Photo contest on Facebook. Visitors are encouraged to summit photos of Billings, MT moments. John mentioned about the new trail system that a land leased was signed for: Clarks Crossing.

- b. TBID: Increase to \$2.00 for all properties with 60 rooms or more July 1<sup>st</sup>. Board has assigned board members to meet with properties once a month with updates, etc. 1 board member will be assigned to approximately 6 properties. Please take the time to listen for 10 minutes to what your board member has to update you with. A facilitator will be at the Chamber on August 12<sup>th</sup>, 2013 at 8 a.m. to create a list of questions concerning survey on Conference Center.

7. UPDATES FROM ALLIED MEMBERS

- a. Western Heritage Center has a Western Art Exhibit of America through August. Art is from nation wide artists and everything is for sale. Prices range from \$150-\$5000.
- b. Angela Beaumont with the Red Lodge TBID announced they are having a brochure made by Destination Red Lodge. The brochure will be titled "Red Lodge to Yellowstone over the Beartooth Pass. She would love to have the hotels in Billings pass on these brochures to our guests. You may also visit [redlodge.com](http://redlodge.com).

8. ANNOUNCEMENTS

Shelli Mann announced that the Manheim Steamrollers will be in Billings on November 17<sup>th</sup>. Will be discussing the new hotels coming into Billings in the next meeting. We will not be having an August meeting but will resume meetings in September.

MEETING ADJOURNED