



YELLOWSTONE COUNTY LODGING ASSOCIATION
Location: Crowne Plaza
October 16, 2013

AGENDA

1. Introduction and Courtesies
2. Consent Agenda
 - a. Approval of September Minutes
 - b. Financial report – Gail
3. Old Business
 - a. Airport committee
4. New Business or Speakers
 - a. Dave Allen- David Allen Insurance: Dave specializes in assisting both individuals and business owners to understand how they will be affected by the Affordable Care Act this coming January
5. Partner Updates
 - a. Committee Updates
 - b. TBID – Shelli Mann
 - c. MetraPark – Jamie Porter
 - d. Southeast Montana – Nick Mann
 - e. CVB – Kelly, Tom, Alex
 - f. Allied Members
6. Announcements
 - a. MLHA 2013 Tourism Conference & Trade Show Oct. 28-30
7. Future Meetings:
 - a. November 20



September 25, 2013
Big Horn Resort

1. Greeting was given by Nichole. Cindy presented a slideshow for Ginny Hart. Ginny was presented with the 2013 Roche Jaune Award for Tourism Excellence. Congratulations Ginny.
2. Motion made and seconded to accept July minutes.
3. Motion made and seconded to accept July financial report.
4. NEW BUSINESS
 - a. Mike Glancy from Billings Logan International Airport Aviation Emergency department talked with us concerning the accommodations we would need if an aviation emergency ever did occur in Billings. He explained the process and what would be involved in the event of an emergency. Shelli Mann would like to get together a team of hoteliers to serve as a board in the event of that kind of emergency, please email Shelli if you are interested.
 - b. Tim Robbins from Job Service presented a powerpoint presentation on the services that Job Service provides for employers.
5. PARTNER UPDATES
 - a. CHAMBER/CVB: Alex announced that we have made the final 2 for placement for the NAIA- Rocky Mountain College 2015-2016. We also have bids with MSUB for the NCAA Cross Country and Volleyball for 3 years. Current Live campaign is the Boasting Brewery Tour. This will be the 2nd year for Mingle Bells, please email Kelly if you would like to offer any deals with that. Nile cattle drive is coming up.
 - b. SOUTHEAST MONTANA: Nick announced they have a new Marketing assistant, Ben, who will be assisting with the Travel Guide. Nick has been traveling to different areas explaining what Southeast Montana is and what

they do. Partnering with CBB with Wraps for buses and subway cars. The key market areas for these wraps will be Minneapolis, Seattle, Chicago and Salt Lake City. Advertising in 2 national magazines; Smithsonian and History Channel.

- c. TBID: Voted to remove themselves as a leadership for the convention center study. The TBID is looking at what hoteliers want to do with the TBID funds.

6. UPDATES FROM ALLIED MEMBERS

- a. Western Heritage Center has an exhibit called "I Do" which focuses on Montana Cultural Weddings which will be available through the holidays. There were 3 CSPAN buses here, 1) Literature 2) Comm. Leaders 3) History, it will be aired beginning of October and is streaming on their website. Western Heritage does host parties, if interested please contact them. Ghost Hunt posters were handed out for that event on Oct. 26th.
- b. Thrifty Car Rental announced that they will continue to have 15 passenger vans and also have 4 wheel drive pick-ups available.
- c. Billings Carpet Cleaning announced that if you have any problems with leaks please contact them they can find where all of the leaks are coming from.
- d. Red Lodge TBID announced they will be in a program about Historic Hotels

- 7. ANNOUNCEMENTS: Federal Government rate will increase to \$83.00 beginning October 1st.

8. FUTURE MEETINGS

- a. October 16th

MEETING ADJOURNED

Financial Recap
YCLA

	Dec-12	
Deposit	\$	888.00
12/3/12 ck 1230		\$270.00
12/3/12 ck 1231		\$120.00
12/28/2012 Interest		\$0.29
Balance 12/28/12	\$	6,722.87
1/3/13 ck 1232	\$	639.50
1/3/13 ck 1333		\$270.00
Deposit 1/16/13		\$350.00
1/30/13 interest		\$0.25
Balance 1/30/13		\$5,423.62
2/4/13 ck 1234		\$350.00
2/27/13 interest		\$0.50
Balance 2/27/13		\$6,661.87
3/19/13 ck 1235		\$731.00
3/29/13 ck 1236	\$	424.80
3/28/2013 Interest		\$0.76
Balance 3/28/13		\$5,931.13
4/1/13 Deposit		\$654.00
4/15/2013 ck 1237		\$310.00
4/29/13 Interest		\$0.26
Balance 4/29/13	\$	5,500.59
5/8/13 ck 1238		\$425.00
5/8/13 deposit		\$276.00
5/24/13 ck 1239		\$310.75
5/24/13 ck 1240		\$24.00
5/30/13 Interest		\$0.23
Balance 5/30/13	\$	5,351.82
6/18/13 ck 1241		\$102.00
6/18/13 Deposit		\$125.00

6/18/13 Deposit		\$406.00	
6/18/13 Deposit		\$808.50	
6/27/13 Interest		\$0.20	
Balance 6/27/13			\$ 5,041.27
7/11/13 Deposit	\$	490.00	\$ 5,531.27
7/11/13 ck # 1242		(\$321.54)	\$ 5,209.73
7/11/13 ck # 1243		(\$734.89)	\$ 4,474.84
7/18/13 Deposit	\$	216.00	\$ 4,690.84
7/30/13	\$	0.33	\$ 4,691.17
Balance 7/31/13			\$ 4,691.17
8/13/13 ck#1244	\$	(57.88)	\$ 4,633.29
8/23/13 ck#1245	\$	(359.31)	\$ 4,273.98
8/29/13	\$	0.25	\$ 4,274.23
Balance 8/31/13			\$ 4,274.23
09/25/13 ck#1246	\$	(270.00)	\$ 4,004.23
09/27/13Deposit	\$	258.00	\$ 4,262.23

\$150 luncheon fees / \$738 annual dues
Cynroc - \$250 e news / \$15.00 database management /
\$5.00 archived newsletters (November)
Boothill Inn - Balance of November luncheon charges from
Windmill

Beyond Basil - Christmas Party Catering
Cynroc - \$250 enews / \$15.00 database management /
\$5.00 archived newsletters (December)
\$300 dues / \$50 turkey donations

Billings Food Bank - turkey drive match

Cynroc \$270 January newsletter / \$270 February newsletter
/ \$130 12 month website hosting / Domain name \$61.00
Holiday Inn March Luncheon meeting

\$264 March Luncheon / \$390 turkey drive
Cynroc \$250 enews / \$15 database mgmt fee / \$5 archiving
/ \$40 additional 12 month domain (5/27/15 renewal now)

Quality Inn - April Luncheon \$125 room rental gte of 25
people
April luncheon - 19 paid
Cynroc - \$270 enewsletter / \$40.75 Domain renewal
Guthals, Hunnes & Reuss - \$24.00 annual report filing fee

Guthals, Hunnes & Reuss - Fees associated with annual filing
refund of room rental from Quality Inn

May Luncheon - Northern

Dues - Northern, Bourbon St - towers I, II and III, Vegas, L&C

June Luncheon

Northern Hotel - May Luncheon charges

HGI - June Luncheon Charges

July Luncheon

Interest

Northern Hotel Gratuity from May Luncheon

HGI - July Luncheon charges

Interest

Cynroc July newsletter

September luncheon