



YELLOWSTONE COUNTY LODGING ASSOCIATION
Location: Northern Hotel
May 22, 2013

AGENDA

1. Introduction and Courtesies
2. Consent Agenda
 - a. Approval of April Minutes
 - b. Financial report – Larell Baldwin
3. Old Business
 - a.
4. New Business or Speakers
 - a. American Cancer Society – Mary Ann
 - b. Election Nominations
5. Partner Updates
 - a. Committee Updates
 - b. TBID – Steve Wahrlich
 - c. MetraPark – Sandra Hawke
 - d. Southeast Montana – Nick Mann
 - e. CVB – Kelly, Tom, Alex
 - f. Allied Members
6. Announcements
7. Future Meetings:
 - a. June 19, 2013 – Elections
 - b. July 17, 2013

Financial Recap
YCLA

	Dec-12	
Deposit	\$ 888.00	\$150 luncheon fees / \$738 annual dues
12/3/12 ck 1230	\$270.00	Cynroc - \$250 e news / \$15.00 database management / \$5.00 archived newsletters (November)
12/3/12 ck 1231	\$120.00	Boothill Inn - Balance of November luncheon charges from Windmill
12/28/2012 Interest	\$0.29	
Balance 12/28/12	\$ 6,722.87	
1/3/13 ck 1232	\$ 639.50	Beyond Basil - Christmas Party Catering
1/3/13 ck 1333	\$270.00	Cynroc - \$250 enews / \$15.00 database management / \$5.00 archived newsletters (December)
Deposit 1/16/13	\$350.00	\$300 dues / \$50 turkey donations
1/30/13 interest	\$0.25	
Balance 1/30/13	\$5,423.62	
2/4/13 ck 1234	\$350.00	Billings Food Bank - turkey drive match
2/27/13 interest	\$0.50	
Balance 2/27/13	\$6,661.87	
3/19/13 ck 1235	\$731.00	Cynroc \$270 January newsletter / \$270 February newsletter / \$130 12 month website hosting / Domain name \$61.00
3/29/13 ck 1236	\$ 424.80	Holiday Inn March Luncheon meeting
3/28/2013 Interest	\$0.76	
Balance 3/28/13	\$5,931.13	
4/1/13 Deposit	\$654.00	\$264 March Luncheon / \$390 turkey drive
4/15/2013 ck 1237	\$310.00	Cynroc \$250 enews / \$15 database mgmt fee / \$5 archiving / \$40 additional 12 month domain (5/27/15 renewal now)



What happens when a vehicle is broken into?

- If a suspect is sighted, call 911; otherwise call the dispatch center's non-emergency line at 657-8200.
- Victim will be asked to provide basic information to the call-taker.
- If there is useable evidence, an officer will come retrieve the item.
- A volunteer will call the victim, typically within 24 hours, to take a report. The report is the same format and contains the same information officers obtain.
- Victim provides the volunteer with a list of damage and items taken.
- Victim will be given a case number to be retained for future use.
- The report is entered into the police records system.
- Victims may update information by calling the Crime Prevention Center at 247-8590. New information includes change of contact information, additional missing items and serial numbers.
- Although there is not a suspect, officers, detectives and the crime analyst consider the MO and compare property when suspects are developed in other cases.

Theft from vehicles

- By virtue of the lodging business, these are generally overnight crimes
- Residential areas also have repeat locations, however not with such a high frequency
- Downtown also has targeted locations and times, often during community events
- The volunteer coordinator and crime analyst monitor repeat locations and notify the association and police patrol

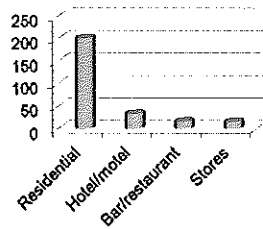
Solvability

- Solvability is typically low
- The cases are considered when suspects are developed in other crimes
- There have been key arrests in recent months which may reduce numbers in the short-term
- As with most crimes, there are seasonal factors and increases

Snapshot of cases May 28 – Sept. 3

Total incidents: 346

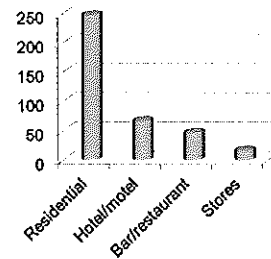
- Neighborhoods: 202
- Hotel/motel: 34
- Bar/restaurant: 17
- Box/grocery stores/mall: 16



Snapshot of cases Sept. 4 – Dec. 31

Total incidents: 494

- Neighborhoods: 248
- Hotel/motel: 67
- Bar/restaurant: 47
- Box/grocery store/mall: 17



Prevention

- Remove all valuables from vehicles
- Items commonly taken: GPS units, cell phones, purses, bags, CDs, laptops and firearms
- Lock vehicle doors
- Close vehicle windows
- Park in well-lit areas
- Report suspicious activity
- If items are left in vehicles, hide or cover them

How to protect guests

- Post signs reminding guests to remove items from their vehicles
- Ask staff to occasionally check parking lots, especially overnight
- Install surveillance cameras in parking lots, ensure equipment is functioning
- Provide good lighting
- Consider parking lot security

Assisting guests after a crime

- Call police to make a report
- Help the guest understand the police department report-taking process
- Although taken by a volunteer, the report is the same information officers would obtain

Resources

- Billings Crime Watch for Businesses on Facebook -- Crime updates, including suspect information, are posted as available
- National Crime Prevention Council
www.nccpc.org
- Center for Problem-Oriented Policing
www.poccenter.org -- Theft of and From Cars in Parking Facilities (Guide No. 10, 2002)

Note from YCLA 4/17/13

Notebook: Work Notebook

Created: 4/17/2013 12:34 PM

Updated: 4/17/2013 2:01 PM

12:37 meeting called to order

Brian with quality inn gave brief introduction and offered tours once meeting concludes.

Minutes reviewed. Joyce approved Brian 2nd approved

Financials reviewed.

3/28 balance was \$5931.13. Gail moved to approve Nancy 2nd - approved.

Ginny reviewed state games offer to allow hotels to put advertising in goodie bags. Get with Karen if you are interested.

New business:

Becky shay - crime analyst with BPD

Hotels are targeted areas for theft from vehicles.

Criminals tend to cycle back around once they have had success.

Having a presence during large events just walking perimeter of parking lot seems to deter criminal activity.

Don't leave valuables in plan site.

Brightly lit parking lot. #1 thing you can do!

Cameras are pretty much useless for identification but limited success as a deterrent.

CPTED (google crime prevention through environmental design for additional information about landscape design and better lighting choices.

Handout: what happens when a vehicle is broken into.

Share with staff. Know what to do when guest comes back to say their vehicle was broken into.

- Volunteers are used to take reports and will give report number to victims.
- Won't finger print because they won't find anything.

6578460 is the non emergency support number. You request security drive bys.

TBid.

Joyce covered convention center visits. Why we are going and where we are going. Shelli and Ben are in Bellevue looking at convention centers. Ginny and LaRell going to Charleston first week of May and Steve going to Indiana.

Art project - trying to get ahold of a few building owners to get a different perspective from them so we know how to proceed with different owners.

Metrapark - Sandra

Women of faith just ended. Selling registration tickets for 2 day conference.

Graduations scheduled.

Monster trucks coming to grand stand

Brews and bbqs

Fair entertainment and plans announced on Friday.

Pbr will april 11-12 of 2014. Negotiating contract now.

Looking at exciting fall show. Will know by end of next week if promoter was favorable to bid pkg

TBID/CVB

Alex

Marketing plan and budget season!

2013-2014 visitors guide

TTA program being revised

Seeking intern for the summer for visitors center.

Tom at mt library association in Missoula and attending bakken trade show.

Going after road runners association annual convention. Will be June dates.

Allied

Carla still has 15 passenger vans
Has a lot of calls for pickups right now

Lisa - western heritage
New event in June cocktail creations at the museum.
Super host training was good. Now on annual cycle with state for these trainings.
Exhibits have changed and ready for summer
High noon speaker series geared around music right now. Next one will be dance lessons.
Walking tours coming back for summer. Don't forget about the app!
Art sale in July

Theresa - huhot
Parties - they have room for them

Cindy has a drawing for videos. Brian and Andy won flash drives
Sandra won video
Quick still shot videos are hot items right now \$225.

Andy billings carpet cleaning. Spring cleaning is upon us. Call for details.

Ron - Verizon discount being reduced from 22 to 15%.

Next meeting May 15th at the Northern.
June 19th will be elections! Still need a location.