



YELLOWSTONE COUNTY LODGING ASSOCIATION
Location: Hilton Garden Inn
June 19, 2013

AGENDA

1. Introduction and Courtesies
2. Consent Agenda
 - a. Approval of May Minutes
 - b. Financial report – Larell Baldwin
3. Old Business
 - a.
4. New Business or Speakers
 - a. American Cancer Society – Cindy McGuiness
 - b. Election
 - c. Beartooth Pass
5. Partner Updates
 - a. Committee Updates
 - b. TBID – Steve Wahrlich
 - c. MetraPark – Sandra Hawke
 - d. Southeast Montana – Nick Mann
 - e. CVB – Kelly, Tom, Alex
 - f. Allied Members
6. Announcements
7. Future Meetings:
 - a. July 17, 2013
 - b. August 21, 2013

Financial Recap
YCLA

	Dec-12	
Deposit	\$ 888.00	\$150 luncheon fees / \$738 annual dues
12/3/12 ck 1230	\$270.00	Cynroc - \$250 e news / \$15.00 database management / \$5.00 archived newsletters (November)
12/3/12 ck 1231	\$120.00	Boothill Inn - Balance of November luncheon charges from Windmill
12/28/2012 Interest	\$0.29	
Balance 12/28/12	\$ 6,722.87	
1/3/13 ck 1232	\$ 639.50	Beyond Basil - Christmas Party Catering
1/3/13 ck 1333	\$270.00	Cynroc - \$250 enews / \$15.00 database management / \$5.00 archived newsletters (December)
Deposit 1/16/13	\$350.00	\$300 dues / \$50 turkey donations
1/30/13 interest	\$0.25	
Balance 1/30/13	\$5,423.62	
2/4/13 ck 1234	\$350.00	Billings Food Bank - turkey drive match
2/27/13 interest	\$0.50	
Balance 2/27/13	\$6,661.87	
3/19/13 ck 1235	\$731.00	Cynroc \$270 January newsletter / \$270 February newsletter / \$130 12 month website hosting / Domain name \$61.00
3/29/13 ck 1236	\$ 424.80	Holiday Inn March Luncheon meeting
3/28/2013 Interest	\$0.76	
Balance 3/28/13	\$5,931.13	
4/1/13 Deposit	\$654.00	\$264 March Luncheon / \$390 turkey drive
4/15/2013 ck 1237	\$310.00	Cynroc \$250 enews / \$15 database mgmt fee / \$5 archiving / \$40 additional 12 month domain (5/27/15 renewal now)
4/29/13 Interest	\$0.26	
Balance 4/29/13	\$ 5,500.59	
5/8/13 ck 1238	\$425.00	Quality Inn - April Luncheon \$125 room rental gte of 25 people
5/8/13 deposit	\$276.00	April luncheon - 19 paid
5/24/13 ck 1239	\$310.75	Cynroc - \$270 enewsletter / \$40.75 Domain renewal
5/24/13 ck 1240	\$24.00	Guthals, Hunnes & Reuss - \$24.00 annual report filing fee

YCLA
May 22, 2013
The Northern Hotel

Greetings were given by Mike Nelson on behalf of the Northern Hotel. Thank you to Mike and the crew for providing such a wonderful location and lunch for our May meeting.

- Introductions
- Motion made and seconded to accept April Minutes. Motion passed. Motion made and seconded to accept April financial report. Motion passed. Please note that these documents and also documents from past months can be found at yellowstonecountylodgingassociation.com

NEW BUSINESS

- Cynroc presented a power point highlighting many of the business services they can provide to the members.
- In our June meeting new officers will be elected for the 2013/14 fiscal year (July 1 through June 30). Following are the nominations for the open positions.

President: Nichole Mehling, (Hilton Garden Inn)
and Cheri Milne, (Billings Hotel & Convention Center)

Vice President: Blake Wahrlich (Clocktower)

Secretary: Bobbi Gonzalez (Lexington)

Treasurer: Gail Linnell (Kelly Inn)

Allied Member at Large: Andy Pirami (Billings Carpet Cleaning & Restoration)

PARTNER UPDATES

- TBID. The Board of Directors voted to increase the TBID fee by \$1.00 for all properties 60 rooms and larger. The increase will be effective July 1, 2013.

Properties with less than 60 rooms will remain at the \$1.00 fee. There was some discussion as to the rationale for splitting the fee.

- METRA. Very busy month: Jeff Dunham (nearly sold out), MSU Commencement, A&E's Duck Dynasty (a fund raiser for Billings Christian School), opening ceremonies for the Special Olympics, FSA food show (several reps coming in from out of town), and the Magic City Rollers.

Upcoming events include: several competitive horse shows, all three high schools' graduations (this year they are all on the same day), Monster trucks in the grandstands, Jehovah's Witness convention, Huff's antique show and at least three more roller derby events.

Preparation is ongoing for MontanaFair. Line up of special events includes: Brantley Gilbert with Savannah Jack, The Offspring, Hunter Hayes, Supercross and three days of rodeo. Many other acts are performing throughout the week.

- CVB: Tom has been traveling quite a bit, including an energy show in Glendive. Currently he is working with three large groups (2-wheeled). Alex commented on two energy shows Tom has recently attended. They have not been strong but they are a brand grower. Leisure business is still benefiting from some misc. ads that were placed thanks to TBID funds: National Geographic, Sunset, Better Homes & Gardens. Requests for visitors guide have shown a large increase as a result of these ads (700 in one week alone). The new 2013-14 guide is due in tomorrow. Budget and marketing plan for fiscal year 13/14 has been approved by the TBID Board and the City Council. The plan will go to the TAC in June.

ALLIED MEMBERS:

Billings Carpet Cleaning - Andy is hearing about several pipe breaks as water is turned back on after winter.. When you turn on your water for the spring, kink your hose. If you hear water running you may have a problem! Call Andy.

Thrifty - They have trucks and 15-passenger vans. They are building up their inventory preparing for a busy summer.

MEETING ADJOURNED